

## ARTWORK DOWNLOAD GUIDE

Electronic artwork for the Registered Architects logo has been produced ready for professional printing and Microsoft applications can be downloaded free from the Board's website. If you do not have internet and email access please contact the Board for printed artwork on 9287 9920.

- 1) Go to [www.architectsboard.org.au](http://www.architectsboard.org.au) website.
- 2) Navigate to the 'Downloads' page within the 'Architects' section.
- 3) To download the artwork, simply click on the 'Download artwork for PC' or 'Download artwork for Macintosh' icon.

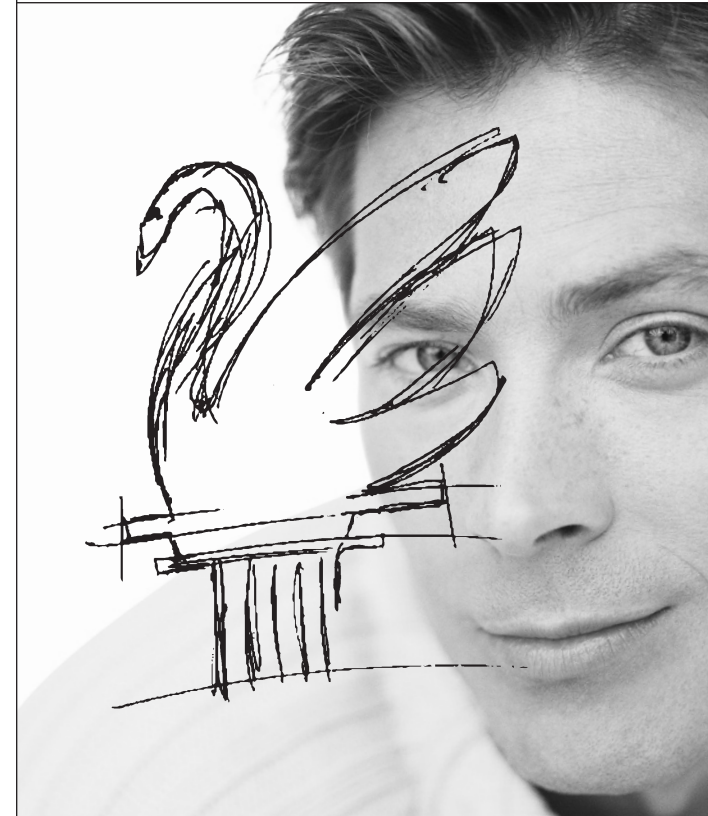
The artwork file is password protected.  
To obtain your password please contact the Board on 9287 9920.

The file will be compressed and can be uncompressed using WinZip (PC) or Stuffit (Macintosh) which can also be downloaded free by clicking the links on the Downloads page.



33 Broadway, Nedlands  
Western Australia 6009  
Telephone (08) 9287 9920  
Facsimile (08) 9287 9926  
web [www.architectsboard.org.au](http://www.architectsboard.org.au)

ARE YOU USING  
YOUR QUALIFICATIONS  
AS AN ARCHITECT  
TO YOUR ADVANTAGE?



THAT'S THE ARCHITECT ADVANTAGE.



# We're working to promote the profession of architecture in Western Australia

While virtually anyone can draw up plans and call themselves a building designer, only a registered architect can use the term 'architect'. Unfortunately the real difference between a building designer and architect is not widely understood by the community.

To better inform the general public the Board is undertaking an education campaign to promote the benefits of using a registered architect.

As part of this initiative, we're introducing a Registered Architects logo and encouraging you as Architects to display this logo and your registration number prominently on business stationery, plans, brochures, office signage and project sign boards.

The logo is a unique symbol that lets the public and clients know the person they are dealing with is a professional.

The Board hopes that you will join with us in raising the profile of our profession.

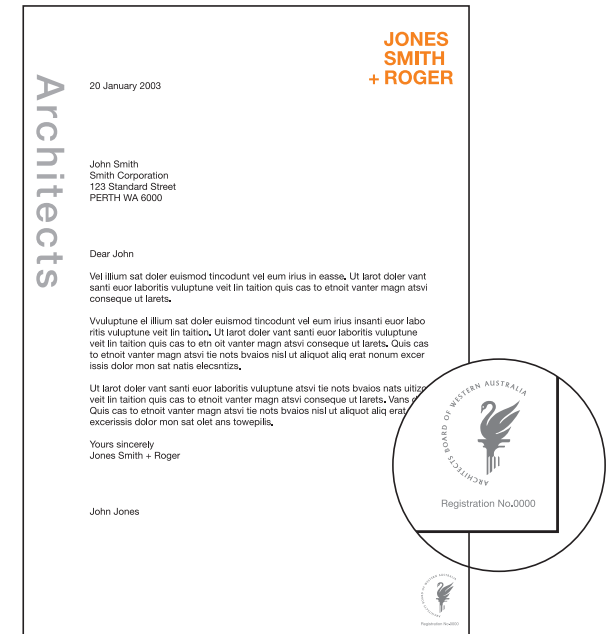


## HOW TO APPLY THE LOGO TO YOUR ADVANTAGE

The Registered Architects logo can only appear on communication materials relating to your business. There are no restrictions on where, how or what size you use the logo providing your Registration Number is clearly legible.

The correct print colours for the logo are PMS 2747 (blue) and PMS 110 (yellow).

If these are not available then the logo should be printed in black, white, or a single colour that is identified with your architectural business.



SAMPLE LETTERHEAD



SAMPLE SITE SIGN

**DOWNLOAD FREE LOGO ARTWORK**

YOU CAN DOWNLOAD THE REGISTERED ARCHITECTS LOGO ARTWORK FROM [WWW.ARCHITECTSBOARD.ORG.AU](http://WWW.ARCHITECTSBOARD.ORG.AU)